



Entrepreneurship Development and Incubation Cell (EDIC)

Report on One-Day Workshop on

“Idea Generation & Validation”

Date: 10th October 2025

Time: 10:00 AM

Venue: New Seminar Hall, Geethanjali Institute of Science and Technology (GIST), Nellore

Organized by: Entrepreneurship Development and Incubation Cell (EDIC)

In association with: Atal Incubation Centre – Sri Krishnadevaraya University (AIC-SKU)

The one-day workshop on **“Idea Generation & Validation”** was organized to promote innovation and entrepreneurial thinking among students, particularly those participating in the **Ignite 9.0** initiative. The session aimed to guide students in developing creative ideas, validating their feasibility, and aligning them with real-world applications.

Dr. C. Chandra Mouli, CEO, Atal Incubation Centre – Sri Krishnadevaraya University (AIC-SKU), served as the resource person for the workshop. His session provided valuable insights into transforming innovative ideas into viable startup concepts through structured validation processes. Dr. Mouli shared real-time examples from startup ecosystems and guided students on the stages of idea generation, innovation mapping, and market validation.

The session commenced with a warm welcome address by **Dr. P. Chakrapani**, Dean, III & Convener of the event. **Dr. K. Sravan Kumar**, Vice Principal, and **Dr. G. Subba Rao**, Director, extended their best wishes and emphasized the importance of entrepreneurship in today's competitive world. **Ms. D. Suma Lalitha**, Assistant Professor in Management and Coordinator of the event, supervised the arrangements and facilitated the workshop proceedings. A total of **eight teams (24 students)** from the Ignite 9.0 program presented their innovative ideas during the session for expert feedback.

Outcome:

The workshop was highly interactive and provided participants with a clear understanding of how to develop, refine, and validate innovative ideas for entrepreneurial ventures. Students expressed enthusiasm for implementing the techniques learned during the session.

P. Chakrapani

Convener

GEETHANJALI INSTITUTE OF SCIENCE & TECHNOLOGY

(AUTONOMOUS)

Accredited by NAAC with 'A' Grade, Accredited by NBA (B.Tech., -ECE, EEE & Mech : 2024-2027

(Approved by AICTE & and UGC, New Delhi & Affiliated to JNTUA, Anantapur.)

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Entrepreneurship Development and Incubation Cell (EDIC)

Photo Gallery



Guest Interaction with students

Geethanjali Institute of Science and Technology
(Autonomous)
Approved By AICTE, New Delhi, Permanently Affiliated to JNTUA, Anantapur
Gangavaram, Kovur(M), SPSR Nellore(Dt)
Accredited by NAAC & NBA

ENTREPRENEURSHIP DEVELOPMENT AND INCUBATION CELL
one day workshop
on
IDEA GENERATION & VALIDATION
by
Dr. C. Chandra Mouli
CEO, AIC-SKU

Event on
10th October 2025
@ **10.00AM**
Venue: **New Seminar Hall**
Target students: **Ignite 9.0**
selected students

Coordinator: **Ms. D. Suma Lalitha**
Convener: **Dr. P. Chakrapani, Dean, IIII**
Vice Principal: **Dr. K. Sravan Kumar**
Director: **Dr. G. Subba Rao**

Asst. Prof. in Management | Prof. in Management Studies | Prof. in ECE | GIST, Nellore

Brochure



Student interaction with Guest



Guest presentation



Student Idea presentation



Student Idea presentation