

# GEETHANJALI INSTITUTE OF SCIENCE & TECHNOLOGY

(AUTONOMOUS)

Accredited by NAAC with 'A' Grade, Accredited by NBA (B.Tech., -ECE, EEE & Mech : 2024-2027

(Approved by AICTE & and UGC, New Delhi & Affiliated to JNTUA, Anantapur.)

3rd Mile, Nellore - Bombay Highway, Gangavaram (V), Kovur (M), S.P.S.R. Nellore Dt, Andhra Pradesh - India. 524 137

website: [gist.edu.in](http://gist.edu.in) / e-mail: [geethanjali@gist.edu.in](mailto:geethanjali@gist.edu.in).

## Entrepreneur Development and Incubation Cell (ED&IC)

Report on

### “Entrepreneurship & Innovation Outreach Program”

The Entrepreneur Development and Incubation Cell (ED&IC) of Geethanjali Institute of Science and Technology (GIST), Nellore, organized an Entrepreneurship & Innovation Outreach Program with the aim of creating awareness among government school students about innovation, entrepreneurship and problem-solving skills which is a AICTE-IIC initiation program. The program focused on inspiring young minds to observe their surroundings, identify challenges, and think creatively to develop solutions. The outreach program was conducted at Sri JBR Government High School, Kovur on January 3, 2026, from 10:00 AM to 12:15 PM. Students from Classes 8 and 9 participated actively in the program. The event was coordinated by final-year B.Tech students of GIST under the guidance of Dr. P. Chakrapani, convener-ED&IC, Ms.L. Indumathi Devi, A/P, CE, and Ms. Teesadevis, A/P, AIML of ED& members. The school authorities extended full cooperation, ensuring the smooth execution of the program. The event was supported by student volunteers of EDIC.

### Agenda Followed

The program began with an interaction session between the event coordinators and students, followed by a presentation on entrepreneurship and innovation. This was succeeded by the planned activities, which included problem identification and solution development, elocution, and finally prize distribution.

### Activity 1: Interaction Session on Entrepreneurship and Innovation

The first activity was an interactive session conducted by the event coordinators, where they engaged with students and delivered a presentation on entrepreneurship and innovation. The session covered basic concepts such as identifying opportunities, understanding real-life problems, thinking creatively, and the importance of entrepreneurship in nation-building. The coordinators encouraged students to ask questions and share their thoughts, making the session informative and engaging.



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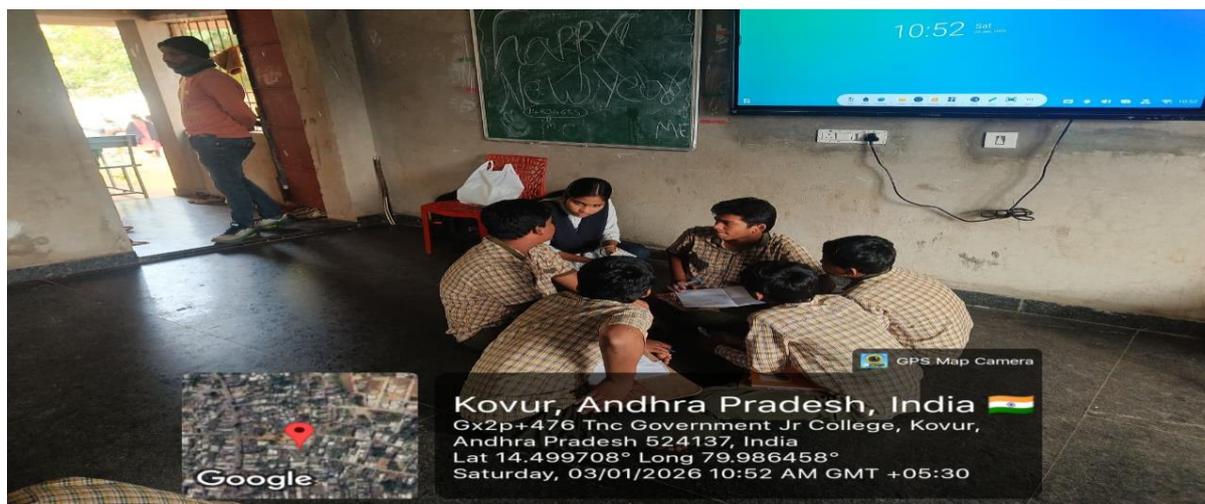
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## Activity 2: Problem Identification and Solution Development

In the second activity, students were divided into teams and asked to identify a problem they observe in their daily lives, such as issues related to education, environment, health, or community. After identifying the problem, each team was guided to think of innovative and practical solutions to address it. Teams presented both the problem and their proposed solution. This activity helped students understand the complete process of innovation, from identifying a problem to developing a solution.



## Activity 3: Elocution

The elocution activity provided students with an opportunity to speak about innovators, entrepreneurs, or small business owners known to them. Participants shared inspiring stories and experiences, which helped improve their confidence, public speaking skills, and ability to express ideas clearly. The activity motivated students and encouraged peer learning.



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## Prize Distribution:

At the conclusion of the program, prizes and certificates were distributed to the top three teams in the team-based activity and the top three students in the elocution competition. The prize distribution ceremony encouraged student participation and recognized outstanding performances.



## Outcome of the Program

The primary outcome of the program was to introduce students to the concepts of entrepreneurship and innovation at an early stage. The program aimed to develop creative thinking, problem identification skills, teamwork, and communication abilities among students. It also encouraged students to understand how innovative ideas can contribute to societal development.

*P. Chakraborty*

Convener

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## Photo Gallery

**Geethanjali Institute of Science and Technology**  
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Gangavaram, Kovur(M), SPSR Nellore(Dt)  
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**Entrepreneurship Development & Incubation Cell (ED&IC)**  
**Celebration of National Startup Day**  
Theme:  
**Innovation & Entrepreneurship**  
(Outreach Program)  
at  
**Sri JBR Government High School**  
Kovur, SPSR Nellore District  
on  
**3<sup>rd</sup> January 2026**

**Coordinators**  
Ms.L. Indumathi Devi, A/P, CE  
Ms. Teesadevis, A/P, AIML

**Student Coordinators**  
Ms. Ch. Kovida - CSE  
Ms. A. Dhanusha - CSE

**Convener**  
Dr. P. Chakrapani, Dean, IIII  
Prof. in Management Studies

**Vice Principal**  
Dr. K. Sravan Kumar  
Prof. in ECE

**Principal**  
Dr. D. Srinivas  
GIST, Nellore

**Director**  
Dr. G. Subba Rao  
GIST, Nellore



Brochure

Interaction Session



Problem Identification and Solution Development  
-Team discussion

Prize distribution by Vice Principal and H.M



Head Master Felicitation by Vice Princeptal

Prize distribution by convener, ED&IC

*P. Chakrapani*

Convener