

# GEETHANJALI INSTITUTE OF SCIENCE & TECHNOLOGY

(AUTONOMOUS)

Accredited by NAAC with 'A' Grade, Accredited by NBA (B.Tech., -ECE, EEE & Mech : 2024-2027

(Approved by AICTE & and UGC, New Delhi & Affiliated to JNTUA, Anantapur.)

3rd Mile, Nellore - Bombay Highway, Gangavaram (V), Kovur (M), S.P.S.R. Nellore Dt, Andhra Pradesh - India. 524 137

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## Report on

### National Entrepreneurship Day Celebration

**“Success Stories of Entrepreneurs – Inspiring the Next Generation”**

**Date:** 10th November 2025

**Time:** 10:00 AM

**Venue:** New Seminar Hall, GIST

**Target Audience:** First B. Tech students

**Resource Persons :** Mr. Ch. Vinay Kumar & Mr. Sk. Raffi, Managing Partners, Benchmarkcs Engineering and Constructions Private Limited, Nellore.

Geethanjali Institute of Science and Technology (GIST), Nellore, celebrated **National Entrepreneurship Day** on **10th November 2025**. The program was organized by the **Entrepreneurship Development & Incubation Cell (ED&IC)** with the objective of promoting entrepreneurial thinking among students and creating awareness about opportunities in innovation and business development. The theme for the 2025 celebration was **“Success Stories of Entrepreneurs – Inspiring the Next Generation”**. The session focused on motivating first-year B.Tech students by presenting real-life entrepreneurial experiences, challenges, and success strategies.

The event began with a welcome address by **Dr. P. Chakrapani**, Convener, highlighting the importance of entrepreneurship in today’s dynamic market. **Mr. Uma Sai**, HoD, Civil Engineering introduced the guests.

**Mr. Ch. Vinay Kumar**, Managing Partners, Benchmarkcs Engineering and Constructions Private Limited, Nellore discussed challenges faced during the early stages of business and strategies used to overcome them. They highlighted the importance of innovation, quality service, and teamwork. Students gained valuable insights into real-world business operations and career possibilities beyond traditional employment.

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**Mr. Sk. Raffi**, Managing Partners, Benchmarkcs Engineering and Constructions Private Limited, Nellore explained his career journey and establishment of their enterprise. Students interacted with the speakers, asking questions about start-up funding, project execution, leadership, and future opportunities in the construction and engineering sectors.

Finally, the program concluded with the felicitation of the guests by Dr. G. Subba Rao, Director, who appreciated the alumni students who are now successful entrepreneurs. Around 150 students along with the members of ED&IC attended the session.

### **Outcomes of the Program:**

- Students gained awareness about entrepreneurship as a career option.
- Improved understanding of start-up challenges and success factors.
- Increased motivation among first-year students to participate in ED&IC activities.
- Strengthened linkages between institute and local industry entrepreneurs.



Convener

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## Photo Gallery

**Geethanjali Institute of Science and Technology**  
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Gangavaram, Kovur(M), SPSR Nellore(Dt)  
Accredited by NAAC & NBA

**Entrepreneurship Development & Incubation Cell (ED&IC)**  
Celebration of National Entrepreneurship Day  
Theme:  
**Success Stories of Entrepreneurs – Inspiring the Next Generation**

by  
Mr. Ch. Vinay Kumar & Mr. Sh. Raffi  
Managing Partners  
Benchmarks Engineering and Constructions Private Limited, Nellore.

Event on 10<sup>th</sup> November 2025 @ 10.00AM  
Venue: New Seminar Hall  
Target students: First B. Tech

Coordinator Ms. D. Suma Lalitha Asst. Prof. in Management Studies	Convener Dr. F. Chakrapani, Dean, IIII Prof. in Management Studies	Vice Principal Dr. K. Sravan Kumar Prof. in ECE	Director Dr. G. Subba Rao GIST, Nellore
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Brochure



Guest interaction with the students



Welcome address by convener



Guest Appreciation by Director



Guests felicitation



Address by HoD/ Civil Engineering

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Participants pics

*P. Chakraborty*

Convener