



**GEETHANJALI INSTITUTE OF SCIENCE & TECHNOLOGY**  
**(Autonomous)**

(Approved by AICTE, New Delhi & Affiliated to JNTUA, Anantapur)  
Gangavaram (V), Kovur(M), SPSR Nellore (Dt), AP, India- 524137, www.gist.edu.in

**Innovation and Entrepreneurship development Cell (IEDC)**  
**Report on Entrepreneurship Readiness Camp (Srujana Shibir)**

**Day:** 15/07/2025 (Tuesday)

**Name of Resource Person:** Dr. C. Chandra Mouli,  
CEO, Atal Incubation Centre – Sri Krishna Devaraya University (AIC-SKU),  
Anantapur.

**Topic:** Entrepreneurship Readiness Camp (Srujana Shibir)

**Venue:** GIST-New Seminar Hall

**Time:** 10.00A.M. to 3.00 P.M.

**Total No. of Participants:** 750 students

The session was started with the introductory speech by **Dr. P. Chakrapani**, Dean- Industry Institute Interface and Incubation, welcomed the guest warmly and explained the significance of the programme. He also explained about the relationship between GIST and AIC-SKU.

Dr. Sravan Kumar, Vice principal, where he introduced the resource person revealing about his competencies and experiences in the field of entrepreneurship and innovation. He suggested students to utilize this opportunity to choose path as entrepreneurship.

Dr. G. Subba Rao, Director of GIST, explained the facilities which are available in the college for innovation, entrepreneurship and incubation. He suggested students that all should utilize the Entrepreneurship Readiness Camp (Srujana Shibir) and apply for ignite with your ideas.

Resource person, Dr. C. Chandra Mouli, CEO, AIC-SKU, delivered a talk on “Entrepreneurship Readiness Camp (Srujana Shibir). He has conveyed valuable insights on the topic and covered the core content of his presentation as specified below

- Role of AIC-SKU in promoting startups
- Explained about various successful entrepreneurs stories
- Suggested how entrepreneur ecosystem will effectively implement in the campus.
- Offer registrations for ignite program which is going to offer AIC-SKU

In the second phase, He interacted with the interested students one to one and know their ideas. Fially, suggested them to apply for ignite program for further steps.

This program was interactive and the students got awareness on innovation, entrepreneurship and incubation. Prof. Dr. G.Subba Rao, the Director of the college, felicitated Dr. C. Chandra Mouli, CEO, AIC-SKU along with Vice Principal and Convener, IEDC. Dr.P. Chakrapani, Dean- Industry Institute Interface and Incubation coordinated the program. All the HODs of different Departments, several faculty members and 750 students from II-year B. Tech were present in the session.

Finally, the program ended with formal vote of thanks.

**Outcome of the program:**

IEDC planed Entrepreneurship Readiness Camp (Srujana Shibir) for second year B.Tech students. Students were motivated to register for Ignite program which helps to choose entrepreneurship as career.



**Convener, IEDC**



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**Innovation and Entrepreneurship development Cell (IEDC)**  
**Entrepreneurship Readiness Camp**  
**Photo Gallery**



Welcome address by Director



Brochure



Newspaper coverage



Guest interaction with students



Speaker felicitation by Vice principal



Vote of thanks by convener

*P. Chakraborty*

**Convener, IEDC**