



# GEETHANJALI INSTITUTE OF SCIENCE & TECHNOLOGY (AUTONOMOUS)

Accredited by NAAC with "A" Grade, Accredited by NBA (B.Tech., - ECE, EEE & Mech : 2021-2024)  
An ISO 9001 : 2015 Certified Institution



(Approved by AICTE, New Delhi & Permanently Affiliated to JNTUA, Anantapur)



3rd Mile, Nellore - Bombay Highway, Gangavaram (V), Kovur (M), S.P.S.R. Nellore Dt, Andhra Pradesh - India. 524 137.  
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JNTUA College Code : 2U

## Report on IGNITE 6.0

One day Motivational Workshop on INNOVATIONS through IDEA Generation and Validation for I Year /II Year B Tech students to inculcate the Entrepreneurial Ideas was conducted by EISC/IIC Team of GIST in Co ordination with Atal Incubation Centre (AIC) of SKU , Ananthapuramu on December 22<sup>nd</sup> , 2024 (Friday).  
The Program Chief Resource Mr Naveen Lakkur , Bangalore was received by the Students and GIST Director Dr G Subba Rao gave the Inaugural address followed by the speeches of AIC-SKU Executive Dr Chandramouli

After the Inaugural session with 140 Students , the IDEA Validation Motivation was separately conducted for the 45 II Year B Tech students @ 9 teams whose 9 IDEAS are selected for Upcoming Entrepreneurial Development Training Program (EDTP) to be organized by AIC-SKU , Anantapur during Feb/March 2024.

Discussions with Selected Idea Students was done in Geethanjali Innovation & Incubation Centre , G Hub along with screening of 9 Student Teams presentations in Digi Hall Screen.

### Points of Discussion in IGNITE 6.0 IDEATHON Workshop

1. Students should Focus on their area of IDEA , by collecting relevant latest updates from Experts concerned
2. Development of IDEA in general was explained by Mr Naveen Lakkur taking the case studies of Successful Ideas of previous IGNITE 4.0 through AIC -SKU Pitching Programmes
3. All the 9 Student Teams are made to deliver their Idea Presentations like selected Ideas Plan for Demand , Integrative Wellness, Agri Techkeys etc covering different areas of Economics , Health , Agricultural, Technical and Financial sectors
4. Methodology on connecting the Idea to Entrepreneurial aspect to make a Business prospective Idea was explained by Innovation Coach Mr Naveen Lakkur .

Case study of Madam Chintamani Jhansi , an M Tech pursuing student doing Agri based Entrepreneurial products for Environment safety using Agri waste was explained to all the 9 Team students by Dr D V Harshavardhan , External Mentor from Tirupati invited by the Management . Chief Guest Mr Naveen Lakkur appreciated the Mentor-Mentee COMBO in getting Success Stage of their Idea Generation in Agri based Components of Utility .

An MoU of Understanding between AIC-SKU , Ananthapur and Geethanjali Institute , Nellore in extending their activities towards setting up of Geethanjali Innovation and Incubation Centre (GIIC) was exchanged. Director Admissions Dr TNVLN Kumar from GIST College and Dr Chandramouli from AIC-SKU carried the MoU Exchange process

The IGNITE 6.0 Program successfully completed with Felicitation of Students who have shown their IDEA mettle from Generation to Validation .

*P. Kunal Babu*  
24/12/2023  
Incharge - EISC  
Head of the Department  
Dept. of Mechanical Engineering  
**GEETHANJALI INSTITUTE OF  
SCIENCE & TECHNOLOGY**  
GANGAVARAM (V), Kovur (M),  
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22/12/23

## IGNITE 6.0 Photo Gallery

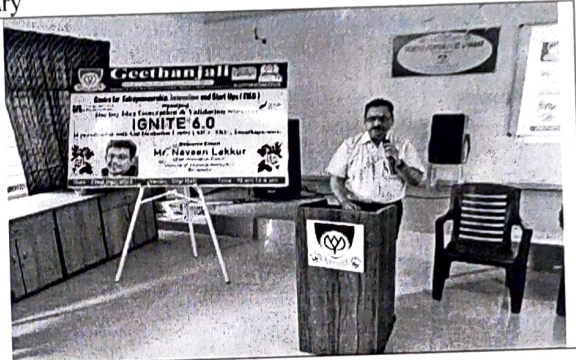
22/12/23

**Geethanjali** Institute of Science and Technology, Nellore - 524137. AUTONOMOUS

Centre for Entrepreneurship, Innovation and Start Ups (EISC)  
organizing  
One Day Idea Generation & Validation Workshop  
**IGNITE 6.0**  
In co-ordination with Atal Incubation Centre (AIC) - SKU, Ananthapuramu.

Resource Expert  
**Mr. Naveen Lakkur**  
Chief Innovation Coach  
Institute of Inspiring Innovation,  
Bengaluru

Date : 22nd Dec, 2023 Venue : Digi Hall Time : 10 am to 4 pm

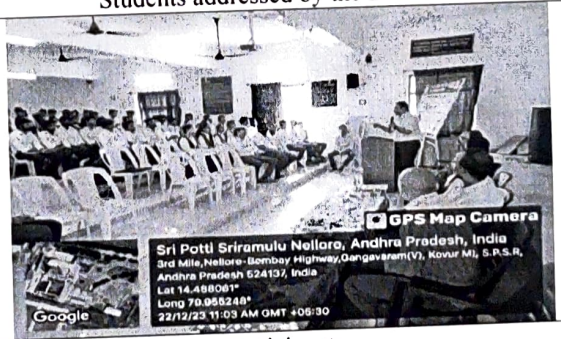


Brochure of the event

Students addressed by the Director



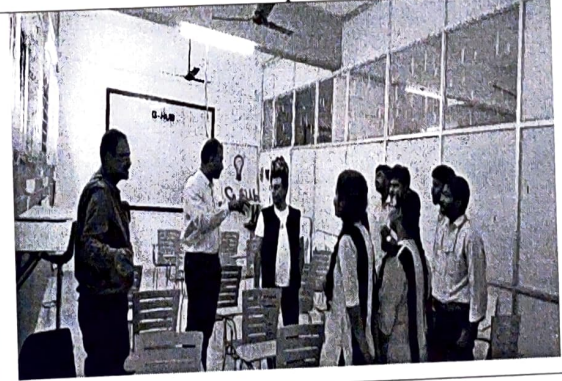
Student Interaction



Participants



Honored Guest with Memento



Interaction with students

*P. Kumar Babu*  
Incharge - EISC  
Head of the Department  
Dept. of Mechanical Engineering  
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