



Report

on

“Entrepreneurship and Innovation”

The Innovation and Entrepreneurship Development Cell (IICC) of Geethanjali Institute of Science and Technology (GIST), Nellore, Andhra Pradesh has organized an Entrepreneurship Awareness Program on “**Entrepreneurship and Innovation**” in association with Atal Incubation Centre, Sri Krishnadevaraya University (AIC-SKU), Anantapuramu on 12-09-2023, during 2.00pm- 4.30pm. This program helps in sensitizing students about start up ecosystem and motivating them to take a part of Ignite 6.0 which is a signature event of AIC-SKU.

Dr. Shivakiran Makam, CEO, AIC-SKU was the key note speaker. He explained Atal Incubation centre role in developing entrepreneurship and innovation in tier-3 and 4 cities in the region in diverse sectors. In order to encourage innovation and creativity in colleges and the development of entrepreneurial spirit among students, AIC-SKU started Ignite 6.0 program. This program finds innovative ideas of young minds and know the interest of students to convert idea into startup. The interested students will be selected for ignite 6.0 and train them towards startup culture.

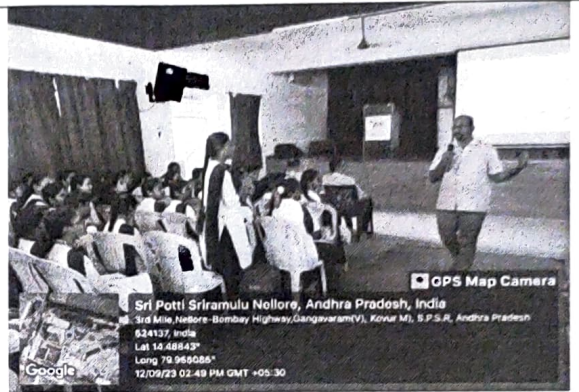
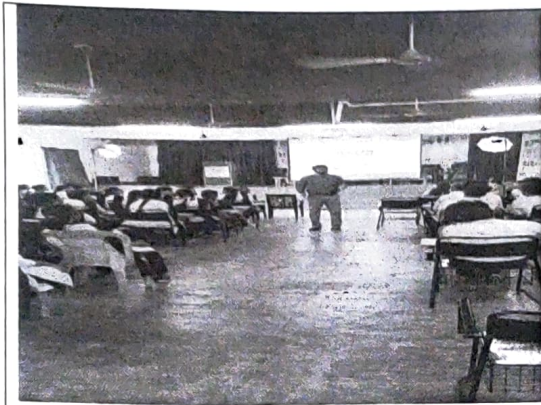
D.G. Subba Rao, the Director of the college, explained the role of college in this process and support to the students regarding resources provision. He also reviled the association between college and AIC-SKU.

Dr. Sandeep Kumar K., the Principal of the college, welcomed the guest warmly and explained significance of the event. Guest felicitated with shale and memento. Dr. P. Chakrapani, Convenor/ IEDC coordinated the event. All the HoDs, Staff and over 400 students of second year B.Tech were participated actively.

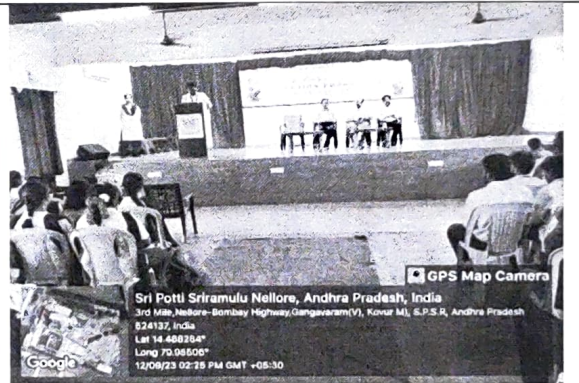
Finally, the program ended with formal vote of thanks.

Outcomes of the program:

Identifying the innovative ideas from the students and select them for ignite 6.0 program.



Guest Interaction



Guest felicitation

Welcome address

త్రోసనలడే
13/09/2023

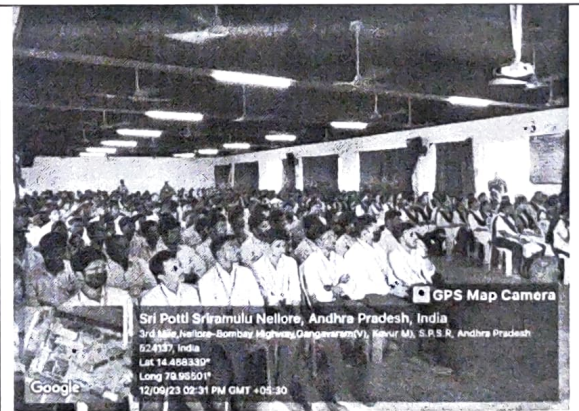
విద్యార్థులు భాగస్వాములు కండి

మాట్లాడుతున్న అటర్ జాక్యువేషన్ కేంద్రం సీఈవో శివశిరింగి

గంగవరం(కోవ్వూరు), న్యూస్టుడే:
అటర్ జాక్యువేషన్లో మహారాష్ట్ర విద్యార్థులకు మనో ఊహించగలగా ఉంటుంది. ఈ కేంద్రం సీఈవో డాక్టర్ శివశిరింగ్ కలపాడు ముదలూరిని గురించిన వివరాలు.

గిరివరం మహారాష్ట్రలో విద్యార్థులు భాగస్వాములు కావాలని కోరుతున్నారని అటర్ జాక్యువేషన్లో విద్యార్థులకు మనో ఊహించగలగా ఉంటుంది. ఈ కేంద్రం సీఈవో డాక్టర్ శివశిరింగ్ కలపాడు ముదలూరిని గురించిన వివరాలు.

Newspaper coverage



Participants

P. Chakraborty

Convener - IEDC