Faculty Achievements

- 1. Dr. V. Sireesha attended one day workshop on "LINUX" organized by IIT BOMBAY during 23-08-2019
- 2. Dr. V. Sireesha attended One day Work Shop on "Academic Excellence through Autonomy & Accreditation organized by Aassaan educare Foundation during 28-09-2019
- 3. Dr. Y. Pavan Kumar attended one day workshop on "LINUX" organized by IIT BOMBAY during 23-08-2019
- 4. Dr. M. Mathan Kumar attended one day workshop on "LINUX" organized by IIT BOMBAY during 23-08-2019
- 5. Dr. M. Mathan Kumar attended Linux Training organized by NMEICT, MHRD, IIT Bombay during 02-08-2019
- 6. V. Gayatri attended One day Work Shop on "Linux" organized by IIT BOMBAYduring 23-08-2019
- 7. V. Bharathi attended One day Work Shop on "Linux" organized by IIT BOMBAY during 23-08-2019
- 8. N. Siva Nagamani attended Linux Training organized NMEICT, MHRD, IIT Bombay during 02-08-2019
- 9. N. Siva Nagamani attended One day Work Shop on "Linux" organized by IIT BOMBAY during 23-08-2019
- 10. SK. Asiff attended One day Work Shop on "Linux" organized by IIT BOMBAY during 23-08-2019
- 11. P.Radhika attended One day Work Shop on "Linux" organized by IIT BOMBAY during 23-08-2019

Faculty Editors: P. Radhika, Asst. Professor, N. Divya Sruthi, Asst. Professor

Student Editors: Md. Shahabaz (III CSE), O. Sujay (III CSE), R. Vineela (II CSE), G. PremKrishna(II CSE)



GEETHANJALI

Institute of Science and Technology

Department of Computer Science and Engineering

TECHIES CHRONICLE

Driven to Discover

Sales Force

Salesforce is a cloud platform for managing sales, customer service, and marketing. The key products for these purposes are Sales Cloud, Service Cloud and Marketing Cloud. The list of the highly demanded products for business also includes Commerce Cloud (for ecommerce), Financial Services Cloud (for financial organizations), and Health Cloud (for healthcare organizations). To enrich their products, SFDC (which stands for Salesforce.com Inc.) offers additional components, for example, CPQ & Billing used for automatic price quote generation and invoicing.

In 2007, SFDC launched Force.com, the PaaS product for developers to create and run apps in the Salesforce infrastructure. In 2018, Force.com was renamed into Lightning Platform, but developers still use the original name sometimes.

SFDC regularly updates the services and enriches the offering with new products. One of such products is Einstein AI helping businesses to enhance their CRM with predictive analytics for such purposes as identifying the most promising leads (potential clients) for further cooperation.

Another ambitious product by SFDC

is IoT Cloud. This platform allows collecting, processing and real-time managing data from the devices integrated into an IoT system. For example, in retail, IoT Cloud can aggregate the data from sensors attached to the goods to track their transportation and storage conditions.

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Vision

To develop as a lead learning resource centre producing skilled professionals.

Mission

- Provide dynamic and application oriented education through advanced teaching learning methodologies.
- Provide sufficient physical infrastructural facilities to enhance learning.
- Strengthen the professional skills through effective Industry-Institute Interaction.
- Organizing personality development activities to educate life skills and ethical values.

Program Educational Objectives (PEOs):

PEO1: Develop expertise in logical reasoning, analysis and design to solve Computer

Science and Engineering problems

PEO2: Competent to work as an individual or team member contributing to research and solve real world problems

PEO3: Involve in multi-disciplinary teams by indulging interpersonal skills and ethical behavior

PEO4: Engage in Life Long Learning for career enhancement and professional growth.

Department Events

- A Five-day Workshop conducted on "Internet of Things" in association with Hynture Technologies & CSI from 23rd to 27th July 2019 by the resource person was Mr.Satya Kumar Palli and Mr.S.Bhanu Prakash software developers from Hynture Technologies.
- A one day workshop on "Linux" on Friday, 23 August 2019 is being organized by the Teaching Learning Centre (ICT) at IIT Bombay, a scheme of 'Pandit Madan Mohan Malaviya National Mission on
- Teachers and Teaching' (PMMMNMTT), an initiative of the Ministry of Human Resource Development, Government of India by the

teaching faculty Kumar Appaiah, Department of Electrical Engineering, IIT Bombay.

A Six Day's workshop on 'Problem Solving & Programming in





Python' was organized with association of APSSDC & CSI from 23rd to 28th September 2019 by the resource persons Mr. B. Vijay Kumar and Mr. K. Harideep from APSSDC.

Student Achievements

- G.Ashok attended webinar on python programming organised by Madanapalle Institute Of Science & Tech Madanapalle, Chittor during 20-07-20 to 24-07-20.
- M .Karthik attended webinar on python programming organized by Madanapalle Institute Of Science &Tech Madanapalle ,Chittor during 20-07-20 to 24-07-20.
- C.Harika attended webinar on python programming organised by Madanapalle Institute Of Science & Tech Madanapalle, Chittor during 20-07-20 to 24-07-20.
- K.Greeshma attended webinar on python programming organised by Madanapalle Institute Of Science & Tech Madanapalle ,Chittor during 20-07-20 to 24-07-20.
- K.Preethi attended webinar on python programming organised by Madanapalle Institute Of Science & Tech Madanapalle, Chittor during 20-07-20 to 24-07-20.
- R.A Harika attended webinar on DBMS organised by vikas Group of Institutions, Vijayawada during 14-07-20.